

**DO NOT SIGN UNTIL YOU HAVE COMPLETELY READ THE FOLLOWING:
PERSONAL RELEASE**

Producer Name (you): _____

Producer Address (you): _____

Program or Content Description: _____

Date: _____

Ladies and Gentlemen:

In full and complete consideration of _____, [enter your name] (“Producer”) possibly including me as a participant in an episode(s) of the potential web/television series currently entitled _____ (the “Program”), and without any further consideration due from Producer or any third party to me, and with the understanding that Producer, in its sole discretion may choose whether or not to include me in the Program, or Broadcast (“Broadcast” is defined herein as the use of my appearance in the Program as distributed in any media now known or hereinafter devised), I hereby acknowledge and agree as follows:

I grant to Producer and its successors, licensees and assigns, the irrevocable right (but not the obligation) to film, tape and/or photograph, record, exhibit, edit and otherwise use my name, likeness, voice, conversation, sounds and biographical data on or in connection with the Program in any manner in its sole election and sole discretion. I agree that Producer is the sole owner of all the results and proceeds of such film, tape and/or photography and recording and my appearance thereon, with the right for itself and its successors, assigns, and licensees, forever and throughout the universe, to use the same and any portion thereof of my name, voice, likeness, and biographical material and editorial comments concerning me, in any and all media, whether now known or hereafter devised, including, without limitation, motion pictures, internet, television and publishing, and in connection with the advertising, sale, promotion, marketing, merchandising, distribution, publicizing and any and all other types of exploitation of the Program or any part thereof, or in any manner whatsoever. Producer shall also have the unrestricted right to edit the content and text of the Program in any manner or form.

I acknowledge that I have voluntarily agreed to participate in the Program. I understand that my appearance, depiction and/or portrayal in the Program may be disparaging, defamatory, embarrassing or of an otherwise unfavorable nature which may expose me to public ridicule, humiliation or condemnation. I acknowledge and agree that Producer shall have the right to (a) include any or all such information and any or all such appearances, depictions or portrayals in the Program as edited by Producer in its sole discretion, and (b) to Broadcast and otherwise exploit the Program containing any or all such information and any or all such appearances, depictions or portrayals in any manner whatsoever in any and all media now known or hereafter devised, or for any other purpose, throughout the universe in perpetuity.

I recognize that Producer is relying on my representations herein and that a breach by me hereunder would cause Producer irrevocable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law and, therefore, I hereby expressly agree that Producer shall be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this agreement by me.

I hereby release, discharge, and hold harmless Producer (including its related companies, licensees, sponsors, successors and assigns, and the officers, directors, employees, representatives and agents thereof) (collectively, the “Released Parties”), of and from any and all claims, demands, or causes of action that I may have arising out of or in any way resulting from my participation in the Program, and the use or reuse of my appearance, name, voice, likeness and/or biographical information, and I agree not to make any claim against the Released Parties as a result of my participation in the Program and in connection with any use or reuse of my appearance, name, voice, likeness and/or biographical information (including without limitation, claims based upon defamation or invasion of privacy and/or publicity), and in connection with any other matter

arising out of or in any manner connected with the use and exercise of the rights granted to Producer herein.

I agree to indemnify and hold the Released Parties harmless from any and all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement, action or failure to act by me during or in connection with my participation in the Program.

I agree not to seek out or accept personal publicity or appearances, including, without limitation, media interviews, or disclose or discuss events related to the Program, or authorize any third party to do the same, without the prior approval of an authorized representative of Producer. I further agree not to initiate or cooperate in any commercial venture that relates to the Program or my participation without the prior approval of Producer. I shall not use the name of the Program in any way at any time without Producer's prior written approval in each instance.

I affirm that neither I nor anyone acting for me gave or agreed to give anything of value to any member of Producer's production staff, anyone associated in any manner with Producer's company, or any representative of any television network or station for Producer's undertakings hereunder. I understand that Producer's policy prohibits such payments, and I further understand that it is an offense, unless disclosed to Producer prior to Broadcast, for any such arrangement or my acceptance or agreement to accept anything of value to promote any product, service or venture on the air. I am also aware that it is an offense to use any prepared material containing such a promotion where I know the writer received consideration for it and fail to disclose this to Producer prior to Broadcast. I shall notify Producer immediately if any person attempts to induce me to violate the foregoing or to do anything dishonest.

I warrant to Producer that I am at least 18 years of age and have the full, complete and unrestricted right and authority to enter into this agreement, and that I am not a member of AFTRA, SAG or any other performing arts guild and am not a candidate for public office. If I am a member of any performing arts guild, I acknowledge that my participation in the Program shall not constitute a performance under any such performing arts guild. If I am not at least 18 years of age, I agree to have my parent or legal guardian sign the acknowledgement at the end of this release.

AGREED AND ACCEPTED:

SIGNATURE: _____

PHONE: _____

PRINT NAME: _____

ADDRESS: _____

**IF THE ABOVE INDIVIDUAL IS UNDER THE AGE OF 18 YEARS,
THE PARENT OR LEGAL GUARDIAN OF SUCH PERSON SHOULD ALSO SIGN BELOW.**

I hereby warrant that I am the parent and/or legal guardian of the individual who signed the foregoing agreement, that I have caused said individual to execute said agreement, that I will not instruct, authorize or permit said individual to disaffirm the foregoing agreement, and that I will indemnify Producer against all claims, liabilities and expenses with respect to said agreement, and that, knowing of Producer's reliance hereon, I agree to cause said person to adhere to all of the provisions of said agreement.

In addition, I agree to cooperate with Producer in having this Agreement and any past or future agreements entered into by the individual who signed the foregoing Agreement in connection with the Program approved by the applicable court and I hereby waive notice and any opportunity to appear and be heard in connection with any such proceedings.

SIGNATURE: _____

PHONE: _____

PRINT NAME: _____

ADDRESS: _____